

**LICENSING ACT 2003**  
Section 24



**HILLINGDON**  
LONDON

**PREMISES LICENCE**

Premises Licence Number:

MAU029895

This Premises Licence has been issued by Daniel Ferrer on behalf of the Licensing Authority, London Borough of Hillingdon, Civic Centre, High Street, Uxbridge, UB8 1UW

Signature: -

Date: 11<sup>th</sup> May 2023

**Part 1 – Premises Details**

Postal Address of Premises or, if none, Ordnance Survey map reference or description -

Prince of Wales  
1 Harlington Road

Post Town - Hillingdon

Postcode – UB8 3HX

Telephone number –

Where the licence is time limited, the dates -  
N/A

Licensable activities authorised by the licence -

- (a) Supply of alcohol
- (b) Live music (Indoors Only)
- (c) Recorded Music (Outdoors Sunday to Thursday until 22:00) (Friday to Saturday until 23:00)
- (d) Performance of dance (Indoors Only)
- (e) Late night refreshment

The times the licence authorises the carrying out of licensable activities –

**The sale of alcohol by retail**

Sunday to Thursday between 10.00 hours and 23.00 Hours

Friday and Saturday between 10.00 hours and 00:00 hours the following day

**Live Music Recorded Music & Performance of Dance**

Sunday to Thursday between 10.00 hours and 23.00 hours

Friday and Saturday between 10.00 and 00:00

**Late night refreshment**

Friday to Saturday 23.00 hours and 00.00 hours

The opening hours of the premises -

Sunday to Thursday - 10:00 – 23:30

Friday to Saturday – 10:00 – 00:30

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

-

On and Off supplies

**Part 2**

Name, (registered) address, telephone number and e-mail (where relevant) of holder of Premises Licence -

Game Measure Ltd  
23A Kenilworth Gardens  
Hayes  
UB4 0AW

Registered number of holder, for example company number, charity number (where applicable)

14031010

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol –

Mohamed Mosad Hassan  
41 Hindhead Close  
Uxbridge  
UB8 3UE

Personal Licence number an issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol –

LBHIL 4872 – London Borough of Hillingdon

## Annex 1 – Mandatory Conditions

### Alcohol

1. No sale/supply of alcohol shall be made when there is no Designated Premises Supervisor in respect of the premises licence
2. No sale/supply of alcohol shall be made when the Designated Premises Supervisor does not hold a Personal Licence or when his/her Personal Licence is suspended
3. Every sale/supply of alcohol under the premises licence shall be made, or authorised, by a person who holds a Personal Licence
4. (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.  
  
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children—
  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
  - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on—
    - (i) the outcome of a race, competition or other event or process, or
    - (ii) the likelihood of anything occurring or not occurring;
  - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
5. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

6. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
7. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.  
  
(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
8. The responsible person shall ensure that—
  - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml; and
  - (b) customers are made aware of the availability of these measures.

## **Annex 2– Conditions consistent with the operating Schedule**

**The Licence Holder shall ensure that the following licence conditions are fully complied with.**

**Conditions attached following Licensing Sub Committee on 11<sup>th</sup> April 2023**

### **General Conditions**

1. The opening hours between Sunday and Thursday shall be between 1000 hours and 2330 hours with the sale of alcohol and the provision of late-night refreshment on the premises until 2300 hours. The opening hours on Friday's and Saturdays shall be between 1000 hours and 0030 hours with the provision of the sale of alcohol and the provision of late-night refreshment on the premises until 0000 hours.
2. The provision of regulated entertainment consisting of live music, recorded music and performance of dance is permitted to take place inside the premises between Sunday and Thursday until 2300 hours and on Friday's and Saturdays until 0000 hours.
3. There shall be no live music or performance of dance taking place in the external area of the premises. The provision of recorded music may only take place in the external area of the premises between Sunday and Thursday until 2200 hours and on Friday's and Saturdays until 2300 hours.
4. Save in the case of an emergency i.e. a sudden serious and dangerous event or situation which needs immediate action to deal with, Mr Mohamed Hussain ABOUZEID, shall not be permitted to enter the area of operation within the licensed premises whilst it is open to the public on any day. Nor shall he be employed by, or act on behalf of the Premises or the Premises Licence Holder in any capacity whatsoever whether directly or indirectly or provide any services for the Premises (directly or indirectly and whether for reward or otherwise).

### **The Prevention of Crime and Disorder**

5. A record shall be kept detailing all refused sales of alcohol. The record must include date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be made available to for inspection at the premises by the Police and authorised officers of the Council at all times whilst the premises are open.
6. An incident book shall be kept at the premises, and made available to the police or authorised council officers, which will record the following:
  - a) All crimes reported
  - b) Lost property
  - c) All ejections of customers
  - d) Any complaints received
  - e) Any incidents of disorder
  - f) Any seizure of drugs or offensive weapons
  - g) Any faults in the CCTV
  - h) Any refusal in the sale of alcohol
  - i) Any visit made by a relevant authority or emergency services
7. The premises license holder will ensure that all staff are trained commensurate with

their roles at the premises in:

- a) The Licensing Act 2003, responsibilities in supporting the four key objectives.
- b) Dealing with incidents and the prevention of crime and disorder
- c) Sale of alcohol (to underage persons, drunks etc.)
- d) Crime Scene Preservation
- e) Effects of drunkenness and how to prevent drunkenness on premises and support the Licensing objectives.
- f) Welfare and Vulnerability Engagement
- g) 'Ask for Angela' Scheme

8. Notices will be prominently displayed by the entry/exit door and point of sale (as appropriate) advising customers:

- a) That CCTV & challenge 25 are in operation;
- b) Advising customers of the provisions of the licensing act regarding underage & proxy sales;
- c) Of the permitted hours for licensable activities & the opening times of the premises;
- d) To respect residents, leave quietly, not to loiter outside the premises or in the vicinity and to dispose of litter legally.
- e) 'Ask for Angela' scheme

9. Staff shall be trained in dealing with disorder and staff training records to be kept at the premises available for inspection by the Police and authorised officers of the Council.

10. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:

- a) The police (and, where appropriate, the London Ambulance Service) are called without delay;
- b) The crime scene is preserved so as to enable a full forensic investigation to be carried out by the police; and
- c) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises

11. All training shall be signed, dated and a copy of such records will be available for inspection by Police and local authority enforcement officers.

12. All drinking vessels in which drinks are served shall be of strengthened glass (tempered glassware) in a design whereby in the event of breakage, the glass will fragment and no sharp edges are left. Alternatively, plastic type drinking vessels to above breakage specifications may be used.

13. On Friday's and Saturdays there shall be a minimum of 2 door supervisors on duty from 1900 until 30 minutes after closing.

14. All Patrons entering the premises 6pm on Friday's, Saturday's and UK Bank Holiday's shall be required to have their identity verified via the ID scanner machine.

15. There shall be a register of all door staff on duty; signed by the door staff, recording their SIA numbers, start and end time of working shift. This register shall be kept at the premises available for inspection by the Police and authorised officers of the Council.

16. The Designated Premises Supervisor (DPS), a personal licence holder or trained member of staff nominated in writing by the DPS shall be on duty at all times.

17. The premises shall install and maintain a comprehensive CCTV system covering both the interior and exterior of the premises which will be installed to current Metropolitan Police/Home Office standards and shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises.

a) It shall be capable of taking a head and shoulders shot of persons entering the premises, of recording images to an evidential standard in any light and be capable of storing images for a minimum of 31 days.

b) At least one member of staff trained to operate the CCTV system and download images shall be on duty at all times. Footage shall be shown to the police and screenshots provided to them on request. Copies of downloaded images shall be provided to the police on a USB stick, CD or other acceptable means as soon as possible and in any case within 24 hours of the request.

18. Any CCTV breakdown or system failure will be notified to the Police and Local Authority immediately & remedied as soon as practicable. Repair records / invoices shall be kept on site for at least 12 months and be readily available to be viewed by all authorised persons upon request.

19. In the event that there is a failure in the CCTV system there shall be no sale of alcohol until system has been restored as per the minimum requirements of the Metropolitan Police Service.

20. Customers shall only consume alcohol which has been purchased from the premises.

21. All staff members should be checked to ensure they have the right to work in the UK. These checks should be made available upon requests to all responsible authorities. All associated '*entitlement to work*' documents:

- a) must be logged and kept on the premises for the duration of the employment; and
- b) must be retained for a minimum of 12 months after employment has ceased.

### **Protection of Children from Harm**

22. All children under the age of 18 shall be accompanied by a responsible adult at all times whilst on the premises.

23. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol or age restricted items. Signs to this effect will be displayed at the premises. Challenge 25 posters will be displayed where alcohol is sold.

24. The only acceptable ID will be those with photographic identification documents, including passport, photo-card, driving license or proof of age card bearing the PASS hologram.

25. The premises licence holder will ensure that staff are trained regularly as appropriate in respect to the Licensing Act 2003 legislation, staff to be trained regularly in underage sales prevention.

26. All staff authorised to sell alcohol will be trained in the Challenge 25 scheme and this training will be documented to include the date the training was given, the name of the



person who gave the training, the person who received the training and signatures by both trainer and trainee.

27. A sign stating "No proof of age - No sale" shall be displayed at the point of sale.

28. All staff who work at the till will be trained for their role on induction and be given refresher training every six months. Written training records will be kept for each staff member and be produced to police and authorised council officers on request. Training will include identifying persons under 25, making a challenge, acceptable proof of age and checking it, making and recording a refusal, avoiding conflict and responsible alcohol retailing.

### **Public Safety**

29. A fire risk assessment and emergency plan will be prepared and regularly reviewed. All staff will receive appropriate fire safety training and refresher training.

30. The premises maximum capacity shall be limited to 154 patrons.

### **The Prevention of Public Nuisance**

31. Notices shall be displayed requesting customers to leave the premises quietly from the premises. Staff/SIA licensed door supervisors shall also request patrons leave the premises quietly and without engaging in any anti-social behaviour.

32. Appropriate signage will be displayed, in a prominent position informing customers that they are being recorded on CCTV.

33. No Patrons shall be permitted to use the external area of the premises after 2300hours between Sunday to Thursday and 0000 hours on a Friday and Saturday.

34. There shall be no admittance or re-admittance to the premises after 2200 hours on any day save for patrons being permitted to temporarily leave the premises to smoke.

35. Patrons permitted to leave the premises temporarily to smoke shall be restricted to a designated smoking area defined as (the front of the premises) and limited to (5) persons at any one time.

36. No noise generated on the premises, or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

37. There shall be no amplified noise/music or speakers permitted in the external area of the premises.

38. Noise limiters shall be in use to ensure that any noise emanating from the TV does not cause a nuisance to nearby residents.

39. Dispersal policy to be provided to and approved by the Anti-Social Behaviour and Environmental Team.

40. No incoming deliveries or disposal of waste/emptying of glass bottles shall take place between 21:00hours and 08:00 hours.

41. An incident book shall be kept at the premises and made available to the police or responsible authority.

42. Hourly noise patrols during Regulated Entertainment with a record kept of noise patrols

to be kept at the premises available for inspection by the Anti-Social Behaviour and Environmental Team.

43. A contact number for the premises shall be made available if required upon request to the police, any other responsible authority or any local resident to express any concerns caused by the operation of the premises. Any complaints and the outcome will be recorded in the incident book.

**Annex 3 – Conditions attached after a hearing by the licensing authority**

**Annex 4 – Plans**

The Prince of Wales

The licensed areas of the premises as detailed on the drawing annexed hereto:-

Licensing Service registered plan number 2281/23

Drawing number P/HBS/315 15<sup>th</sup> August 2022